



Newsletter Q4 2024

The Season of Giving...

As the end of 2024 approaches, it's a great time to think about charitable giving. Many people look to make donations before the year ends for both tax benefits and to support causes they care about.

Here are a few tips and ideas for charitable donations this year:

- **Research Charities:** Look into organizations to ensure they are reputable
- **Focus on Personal Interests:** Consider causes you are passionate about.
- **Consider Local Impact:** Supporting local programs can make a difference in your own community.
- **Corporate Matching:** Check if your employer offers a matching donation program.
- **Tax Benefits:** Remember that charitable donations can often be tax-deductible.
- **Charitable Gifts:** Beyond monetary donations, consider giving gifts that benefit charities,
- **Volunteer Time:** If financial donations are not feasible, consider donating your time.
- **Year-End Appeals:** Many charities send out year-end appeals, so look out for those communications to see if there are any specific needs or projects that you can support.
- **Be Wary of Scams:** Some scammers exploit the generosity of people during the holiday season.

"The smallest act of kindness is worth more than the grandest intention." – Oscar Wilde

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Choosing Between Local and National Charities:

Local charities offer a way to see the direct results of your contributions in your community, while national charities often tackle larger issues with a broader reach.

Local VS National

- **Geographic Focus:** Local charities concentrate their efforts within a specific community, city, or region.
- **Impact:** Their impact is more focused on local problems, local food banks, shelters, or community programs. They often have a direct, visible effect on the community.
- **Community Engagement:** Local charities typically have stronger ties to the community they serve.
- **Size and Scope:** These organizations might operate on a smaller scale with a narrower mission. Their budgets and reach are generally more limited compared to national charities.
- **Examples:** Local food banks, community foundations, or shelters that operate within a specific city or county.
- **Geographic Focus:** National charities operate across the entire country.
- **Impact:** They tackle widespread issues such as national hunger, health crises, or environmental concerns.
- **Community Engagement:** While they may have local chapters, their community engagement relies on national campaigns and broader fundraising efforts.
- **Size and Scope:** National charities typically have larger budgets and a broader range of programs.
- **Examples:** Organizations like the American Red Cross, Feeding America, or the United Way operate on a national scale, addressing issues that affect large segments of the population across the country.



For our annual Toys for Tots Drive, we partner with our local chapter of Toys for Tots to collect toys at our Shelton office right up until Thanksgiving. Our collection site is a major contributor every year. We are so thankful to our community and clients to be able to bring happiness and cheer every holiday season. If you are unable to come to our office for pie day, but still want to send in a toy, please address it as below: Amazon also will ship directly to us!!

*Wishing
Everyone a
Peaceful &
Joyous Holiday
Season!*



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